

# MEDIA KIT2022

FROM IVTEAM

BASED ON DATA FROM APRIL 21 TO APRIL 22

1. DAILY CITATION ALERTS  
AVAILABLE THROUGH  
EMAIL, RSS,  
TWITTER AND OTHER  
SOCIAL MEDIA OUTLETS.

2. ANNUAL IVTEAM ACTIVITY...

**196,025**  
VISITORS WHO LOOKED AT  
**273,082** PAGES.

3. TYPE OF DEVICE...

**DESKTOP** 59%  
**TABLET** 3%  
**MOBILE** 38%

4. MORE THAN **6K** SUBSCRIBERS  
RECEIVE THE REGULAR  
IVTEAM ALERTS.

5. COUNTRIES WHO VISIT IVTEAM...

**USA** 50%  
**UK** 10%  
AUSTRALIA 8%  
**INDIA** 5%  
CANADA 4%  
**OTHER** 23%

6. NEW VS

RETURNING VISITORS...  
**NEW** 57%  
RETURNING 43%.

**7. ADVERTISEMENTS**

APPEAR ON THE SIDEBAR OF EACH PAGE... AT THE  
BEGINNING OF EACH POST AND IN THE DAILY EMAIL CITATION ALERTS.

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