



“Two posters were designed to encourage hospital staff hand hygiene. One focused on broad benefits of hand hygiene to patients and staff, and the other highlighted hand hygiene as a long-known measure to infection control.” Mackert et al (2014).

#### Reference:

Mackert, M., Lazard, A., Champlin, S., Liang, M-C., Mabry, A., Stroeve, S., Guadagno, M. and Watkins, L. (2014) “Take time. Save lives. Clean hands protect.” A comparison of two hand hygiene health promotion posters. *AJIC: American Journal of Infection Control*. 42(5), p.530-532.

#### Abstract:

Two posters were designed to encourage hospital staff hand hygiene. One focused on broad benefits of hand hygiene to patients and staff, and the other highlighted hand hygiene as a long-known measure to infection control. The former was better received in terms of attention, likability, and potential to promote hand hygiene. A third-person effect, the perception of stronger impact of communication messages on others, was observed. Implications on health promotion message design were discussed.

Other intravenous and vascular access resources that may be of interest (External links – IVTEAM has no responsibility for content).

Guide for intravenous chemotherapy and associated vascular access devices from Macmillan.  
CancerUK IV chemotherapy information.

